

NILIMA PISHARODY

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EDUCATION

New York University (NYU), Ph.D. Economics, *currently pursuing*
University of Southern California (USC), MA Economics
Indian Institute of Management (IIML), MBA
Nirma Institute of Technology, B. Tech Electronics Engineering

New York, USA
Los Angeles, USA
Lucknow, India
Ahmedabad, India

PUBLICATIONS

- (2025) **Pisharody, N.**, Norton, S. T., Greene, K. T., Shapiro, J. N. Changes in YouTube's Content Moderation Policy Had Little Detectable Impact on Election Denial Content. *Proceedings of the International AAAI Conference on Web and Social Media*, 19(1), 1550-1573. <https://doi.org/10.1609/icwsm.v19i1.35887>
- (2025) Greene, K. T., **Pisharody, N.**, Carroll, F., Shapiro, J. N. Fact-checks focus on famous politicians, not partisans, *PNAS Nexus*, Volume 4, Issue 1, January 2025, page 567. <https://doi-org.proxy.library.nyu.edu/10.1093/pnasnexus/pgae567>
- (2024) Greene, K.T., **Pisharody, N.**, Guevara, A., Evans N., Shapiro, J. N. An evaluation of online information acquisition in US news deserts. *Scientific Reports* Rep 14, 27780. <https://doi.org/10.1038/s41598-024-77303-y>
- (2024) Greene, K. T., Pereira, M., **Pisharody, N.**, Dodhia, R., Lavista Ferres, J., Shapiro, J. N. Using website referrals to identify unreliable content rabbit holes. *Behaviour & Information Technology*, 44(7), 1340–1349. <https://doi.org/10.1080/0144929X.2024.2352093>
- (2024) Kevin T. Greene, **Pisharody, N.**, Meyer, L. A., Pereira, M., Dodhia, R., Lavista Ferres, J., Shapiro, J. N. Current engagement with unreliable sites from web search driven by navigational search. *Science Advances* 10, eadn3750. <https://doi.org/10.1126/sciadv.adn3750>
- (2023) Broniatowski, D.A., Greene, K.T., **Pisharody, N.**, Rogers, D. J., Shapiro, J. N. Measuring the monetization strategies of websites with application to pro- and anti-vaccine communities. *Scientific Reports* 13, 15964. <https://doi.org/10.1038/s41598-023-43061-6>
- (2022) Mitts, T., **Pisharody, N.**, Shapiro, J. N. Removal of anti-vaccine content impacts social media discourse. In *14th ACM Web Science Conference 2022*, WebSci '22, page 319–326, New York, NY, USA. Association for Computing Machinery. <https://doi.org/10.1145/3501247.3531548>

PRODUCTS & PROPOSALS

- (2022) **Pisharody, N.**, Reynolds, J. R. Current Academic Research on the Information Environment. For IRIE Product Working Group. <https://informationenvironment.org/wp-content/uploads/2022/10/RP1-Current-Academic-Research-on-the-Information-Environment-1.pdf>
- (2021) Chen, A., Siwakoti, S., Randrianarisoa, H. N., Buckley, C., Banga, G., **Pisharody, N.**, Sun, Y., Shapiro, J. N. Training Curriculum. For All Incoming Pre-Doctoral Candidates. <https://github.com/esoclabprinceton/ESOC-Predoc-Training>

WORKING PAPERS

Pereira, M., Greene, K. T., **Pisharody, N.**, Dodhia, R., Shapiro, J. N., Lavista Ferres, J. Navigating the Web of Misinformation: A Framework for Misinformation Domain Detection Using Browser Traffic. *Revise and Resubmit, IEEE Transactions on Computational Social Systems*. <https://arxiv.org/abs/2307.13180>

PUBLICATIONS - ELECTRONICS (NO LONGER PURSUING)

(2014) Pujara, D., Modi, A. Y., **Pisharody, N.**, Mehta, J. Predicting the performance of pyramidal and corrugated horn antennas using ANFIS. *IEEE Antennas and Wireless Propagation Letters*, 13:293–296. <https://doi.org/10.1109/LAWP.2014.2305518>

(2013) Modi, A. Y., Mehta, J., **Pisharody, N.** Synthesis of elliptical patch micro-strip antenna using artificial neural network. *2013 International Conference on Microwave and Photonics (ICMAP)*, pages 1–3. <https://doi.org/10.1109/ICMAP.2013.6733478>

(2013) Modi, A. Y., **Pisharody, N.**, Mehta, J. A novel design of directive ultra-wideband (UWB) triangular sheet antenna. *2013 International Conference on Communication Systems and Network Technologies (CSNT)*, pages 29–32. <https://doi.org/10.1109/CSNT.2013.14>

(2013) Modi, A. Y., Mehta, J., **Pisharody, N.** A faster approach for design of optimum gain l-band pyramidal horn using adaptive neuro-fuzzy inference system (ANFIS). *2013 5th International Conference and Computational Intelligence and Communication Networks (CICN)*, pages 37–40. <https://doi.org/10.1109/CICN.2013.17>

(2013) Modi, A. Y., Mehta, J., **Pisharody, N.** Design of optimum gain l-band pyramidal horn using artificial neural network. *2013 IEEE Applied Electromagnetics Conference (AEMC)*, pages 1–2. <https://doi.org/10.1109/AEMC.2013.7045047>

(2013) Modi, A. Y., **Pisharody, N.**, Mehta, J. A novel directive ultra wideband vertical quarter elliptical (VQE) sheet antenna design. *2013 Tenth International Conference on Wireless and Optical Communications Networks (WOCN)*, pages 1–4. <https://doi.org/10.1109/WOCN.2013.6616252>

(2013) Modi, A. Y., **Pisharody, N.**, Mehta, J. A parametric study of unexplored design parameters of ultra-wideband VST antenna. *2013 5th International Conference and Computational Intelligence and Communication Networks*, pages 46–48. <https://doi.org/10.1109/CICN.2013.19>

(2012) Modi, A. Y., Mehta, J., **Pisharody, N.** An ultra-wideband vertical slotted orthogonal semi-elliptical sheets monopole antenna with finite ground plane. *International Journal of Scientific & Engineering Research (IJSER)*.

RESEARCH HISTORY

Empirical Studies of Conflict, Princeton University
Research Specialist

July 2021 - Aug 2023

Partnership with Microsoft's AI for Good: Misinformation, Influence Operations

Partnership with Carnegie Endowment for International Peace: Repository to Reduce Preventable Duplication in Misinformation Research efforts

(Co-) Administrator; (Co-) Tester: Pre-Doctoral Training Curriculum (Econometrics)

Abdul Latif Jameel Poverty Action Lab (J-PAL, South Asia)
Sr. Research Associate, Emissions Trading Scheme

May 2021 - July 2021

Harvard Business School
Research Associate

Aug 2020 - Dec 2020

PROFESSIONAL EXPERIENCE

Larsen and Tubro Infotech (Mumbai, India)
Senior Account Executive (Client: Global Auto Manufacturer)

Mar 2018 – Aug 2018

(Reliance) Jio Infocom (Mumbai, India)
Marketing and Sales Manager: Portable WiFi Devices
Marketing Manager: Digital Payments Solution and App

Jul 2015 – Feb 2018

SKILLS

Languages/ Software: Stata (Mata), R, Python, C++ , $\text{\LaTeX}$, MS Suite, (Basic) Creative Cloud

Platforms/ APIs: AWS, Perspective API, Twitter API v2, Google's SerpApi, Pushshift

Research Specific Training: (2025) Advanced Econometrics Summer School - Recent Advances in Causal Inference, (2024) BITSS Reproducibility and Scalability Training, (2023) CITI for Social & Behavioral Research Investigators, (2019) CITI for Social & Behavioral Responsible Conduct of Research